



Summer '08 Newsletter



Brooks Painting Inc.

transforming the color of your life

Color Palettes of 2008 · Employee Spotlight
Charity Giveaway Winner · Building Teamwork

2008 Color Trends

Sophisticated Elegance

Gaining popularity in 2008, black and white paint hues enhance opulent living spaces that are filled with accessories: crystal lighting, mirrors and rich fabrics. Metallics, high sheen finishes and rich textures benefit from the sophistication of this striking palette. For an unexpected color punch, add cause related hues such as a dramatic red or maintain the room's classic undertones with subtle pink or taupe. Dramatic and sophisticated, black and white becomes the backdrop for today's glamorous spaces.

Palette Ideas: 23 Swiss Coffee; 407 Carbon; KM3375-3 Green Apple Peels; KM3478-2 Country Sun; KM3600-5 Bright Bittersweet; KM3717-2 Budding Rose; HL4231-5 Drive-In Cherry

Crewel/Vintage Colors

Many consumers continue to strive for simplicity in their hectic lifestyles and seek a return to a gentler way of life. The crewel color palette reflects the returning interest in crafts, home cooking and family-focused activities. These hues add a soulful and personalized feel to any space. Rich cranberry reds, warm browns, and pumpkin orange help to create a nurturing environment. Mix in deep-toned blue and the tapestry is complete.

Crewel colors remain an excellent choice for kitchen or dining areas to create warmth in family spaces.

Palette: KM3152-5 Blue By You; KM3592-5 Bergamot Orange; KM3995-1 Skin Light; KM4128-5 Autumn's Bronze; KM4200-5 Cranberry Craze

Go Green

Green may just become the newest "neutral" color. Used as a subtle backdrop to reflect an enhanced eco-consciousness, green is the representative of the growing environmental movement.

Mid-tone hues of fern, palm, pine and sage are used on their own or coupled with clear blue or aqua to create a living space that conjures up a sense of outdoor-friendly living. Sandy tans and warm browns can be intermingled to complete that earthy and eco-friendly feel.

Palette Ideas: KM3347-1 Light Loden; KM3366-2 Spring Ahead; KM3413-2 Mossy Log; KM3862-2 Forest Falls; HL4294-3 Inglebrook Olive; 417 Oxford Brown

2008 palette courtesy of Paint Quality Institute.

Employee Spotlight

Manuel Lemus has been working with us at Brooks Painting for 5 years. In addition to being one of our crew leaders, Manuel takes charge of some of our more challenging projects. He's a versatile craftsman that takes a great amount of pride in his work. He enjoys new challenges and providing great customer service. Manuel has been married for 18 plus years to Juanita. They have recently purchased a home in Woodland where they are raising 2 sons: Angel, 16 and Manny, 12. Of course he has brightly painted the interior of his home! Manuel relaxes by riding his bike around town and finds pleasure in spiritual reading. We are proud to have Manuel as a member of our Brooks Painting family.



Congrats Yolo Crisis Nursery!

We asked you to nominate a commendable community member or organization for our 2nd Annual Charity Giveaway. The votes are in and this year we're donating up to \$10,000 in time and painting services to Yolo Crisis Nursery! This program protects young children from abuse and neglect by providing a place where parents can leave their children while undergoing circumstances of extreme stress. Brooks Painting is proud to give back to such an admirable program.

Teamwork!

Bar-be-que Brooks Style

During the summer months, Brooks Painting has a monthly employee BBQ at our shop. Not only do we get to enjoy some GREAT BBQ, but we get to share laughs, play games (even hit a piñata) and just have an all around great time!



Summer Softball

Our Brooks Painting softball team recently completed our first season and have just started our summer season. The softball team has really given us "team spirit"! We can already see our improvement on the field and have just won our 1st game! Go Brooks!



Jeremy's Letter

"When the going gets tough, the tough get going". It is a cliché, but none-the-less true. As we all know, life and work do not stop for the rough patches, and so we must keep going! I take a lot of pride in our company and people, because I see us as those "tough get going" type. I feel so blessed to have so many loyal employees and customers and am truly grateful for the support that we receive from both.

As we celebrate our eleventh year in business we are making changes. Some are planned, some were not. We lost Greg Larson, our field manager, 3 months ago. He is having major health issues and decided that he could no longer work. After 10 years of service to our company it was a great loss. The positive side is we have a wonderful young woman in our office named Aimee Johnson who has stepped up to assume some of Greg's duties. All of our crew leaders now have set times that they check in with Aimee daily. She manages their weekly work schedule on the jobs, and assists them as needed to ensure the jobs run smoothly. Robert Culver joined us in December as one of our estimators. He has grown tremendously over the past 6 months and is doing an excellent job representing our company. He has become an active member of the Vacaville Chamber of Commerce as we try and expand our business there. Our company is made up of many great people, Aimee and Robert are just the tip of the iceberg. They are the reason that during tough times, we still provide great service. Thank you for your continued business, and don't forget about our referral program!

Jeremy Brooks



Brooks Painting Inc.

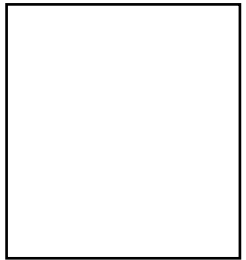
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Painter-4-a-Day

Hire one of our painters to paint whatever you need, for an 8-hour day. Ask us about this new service!

Referral Rewards

When we complete a job from your referral, we say thanks by giving you a \$50 gift certificate to either Starbucks, Bistro 33, or a movie package for four. The choice is yours!

Proud member of Local Chambers of Commerce, PDCA and the BBB.

Your home can be
as colorful as you.



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Contract your next painting project
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Some restrictions may apply. Not valid with any other offer. Painting project total must equal \$3000 or more. Offer expires 8/31/08. See website for additional offers.

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